

The BDC / SLC Chamber is made up of business, industry and citizens . . .

Retailers, manufacturers, bankers, doctors, teachers, farmers, lawyers, wholesalers, salespeople, clergy - people, just like you, who share a common interest in the future of South Logan County.

“ . . . working together with the common goal . . .” Meeting as a group or in committees, analyzing problems, proposing solutions, taking action - people, just like you, who firmly believe in the uniqueness of our community and refuse to stand by and watch.

“ . . . of making Booneville, Magazine and South Logan County a better place in which to live, work, and enjoy life.” Safer, cleaner, attractive to business, industry, families and retirees, where visitors are as welcome as neighbors - people, just like you, who acknowledge a mutual dependency and realize that today can be a day of great accomplishment and tomorrow can hold a promise of progress for South Logan County.



OUR MISSION . . .

“is to involve the leaders and citizens of Booneville, Magazine and South Logan County in a process of creating and implementing a strategic vision and action plan that will serve as a blueprint for us to work together to create our desired future: a strong local economy and a high quality of life.”

PROUD TO BE AN

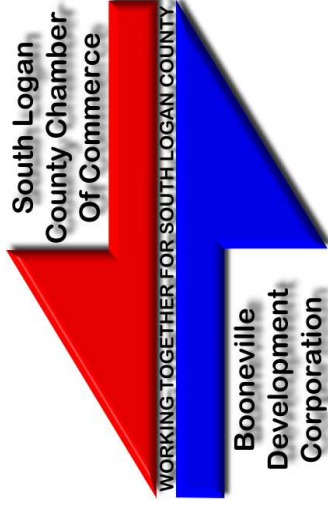


**Arkansas Community
of Excellence**

COMMUNITY

*Booneville Development
Corporation*

*South Logan County
Chamber of Commerce*



*“The BDC / SLC Chamber is
made up of business,*

*industry and citizens,
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*better place in which to live,
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*WE ARE LOOKING FOR A
FEW GOOD PEOPLE –*

What Does The BDC/South Logan County Chamber of Commerce Do For Me?

Joining the BDC / SLC Chamber gives you and your fellow businesses a way to cooperate on projects and activities which benefit you, your family, your employees, and all of South Logan County.

Through our committees, such as our Education and Business Expansion Committees, we are able to tackle large challenges that face our community, developing solutions that work for our area.

We also work with the State of Arkansas and various other agencies to bring needed assistance and resources to our community.

Through programs, such as our www.booneville.com website, we market our community to the world, attracting business, industry and individuals to our area.

Introducing Our Two Newest Benefits For Members:

Business Web Pages

All member businesses have the opportunity to utilize our "Area Business" Pages on the booneville.com website. This benefit is FREE to Members and is an EXCLUSIVE Membership Privilege. In 2004, the booneville.com website averaged 266 visitors per day, with an average hit rate of 3,000 hits per day.

Group Health Insurance

Due to many of our area business men and women expressing a desire to see affordable Group coverage for their employees, the BDC/South Logan County Chamber has joined with Chambers of Commerce around Arkansas to present Arkansas' very first health insurance purchasing group or HIPG, designated as the Chamber Alliance Program (CAP) to local businesses. The purpose of the Chamber Alliance Program is to bring affordable health care coverage to small businesses (1-199 employees).

Using legislation developed in 2001 by John Hartney, Deputy Director of the Arkansas Insurance Department, the Chamber Alliance Program formed a strategic partnership with one of Arkansas' major health group carriers (QualChoice of Arkansas) to bring this new program to our members.

This is an EXCLUSIVE Membership Privilege.

Does The BDC/South Logan County Chamber of Commerce Need Me?

Yes! Regardless of whether you are a Member or not, the programs and projects of the BDC / Chamber can benefit you. However, those projects and programs do not happen without member support. As a business owner, manager or citizen, you hold the keys to *your* success, as well as the success of the community.

We Need You To ...

Be Positive Attitude is everything. Don't become a self-fulfilling prophecy.

Deliver GREAT Customer Service This is what keeps the "Open" sign in your window. Are your employees aware of the subtle but important art of customer service? Do your employees know that business & industry prospects visit on a regular basis – many times unannounced?

Show Community Pride We have communities to be proud of. Never underestimate the power of community. Show off your pride in Booneville, Magazine & all of South Logan County. **PRIDE IS CONTAGIOUS!**

Know Your Customers Changing the way that you do business to meet your customer's needs can make the difference.

Be Involved Everybody thought it was a good idea. Somebody should have done it. Anybody could have done it. Nobody did it.